

CONSTRUCTION INDUSTRY DRAGON BOAT CHALLENGE IN AID OF CRASH CHARITY

Souvenir Programme Advertising Rates

Advertise in the souvenir programme and promote your company's services or products at the construction industry's premiere team event

We are introducing a new online version of the souvenir programme for 2022!! There will be a limited number of printed Souvenir Programmes to help the environment and encourage sustainability. We've also introduced a LIVE RESULTS page for up-to-date race results on the day. The QR code will be given out on the day so it's easily accessible by crews and spectators.

- Expected event audience over 600 competitors from the UK construction industry
- A5, full colour portrait publication and online accessible with a simple QR code
- Available free to competitors, spectators, media and VIPs
- 10% of advertising revenue will go to CRASH.

Sizes and costs width x height

Full page 148.5 x 210mm = £250 + vat

Half page 148.5 x 105mm = £150 + vat

Quarter page 74.25 x 105mm = £100 + vat

For inside covers add 20% and back cover add 25%

File formats

Ideally we require a high resolution print-ready PDF file with crop marks and 3mm of bleed

Image resolution should be 300dpi for photos or drawings with scaling no more than 120%

Fonts should be embedded into the pdf or set to outline in your application

Safe area - any text or important items should be 3-5mm inside the edge of your document

Order Form

I agree to send the finished artwork before the deadline of **5th May 2022**

Yes I would like the _____ size advert.

Name

Company

Address

Postcode

Telephone

Email

Signed

Date

Please complete, scan in and email this form to dragonboatevents@newwave-events.co.uk or send to:

8 Thornton Avenue, Barton Seagrave, Kettering, NN15 6QN

Cheques payable to **NWave Events Ltd**

Payment may also be made by credit or debit card (2% transaction charge) or BACS

You can also book via the online booking form <https://dragonboatevents.co.uk/london-construction-dragon-boat-challenge/>